

For Immediate Release

PrimusGFS fully recognized by the Global Food Safety Initiative (GFSI)

23rd February 2010 - The Global Food Safety Initiative (GFSI), managed by CIES –announced full recognition of the PrimusGFS scheme, managed by Azzule Systems.

Over the last few years large U.S. Retailers and Food Service companies have pushed for auditing scheme(s) that are universally accepted worldwide. This drive for standardization of audit schemes created the Global Food Safety Initiative (GFSI), a push for auditing companies to benchmark their schemes to the GFSI standards, and compliance from food producers. "Once certified, accepted everywhere" is the GFSI vision that is now becoming a reality.

The approval of the PrimusGFS scheme helps move the produce industry one step closer to the desired goal of food safety global harmonization. The PrimusGFS scheme covers the scope of the supply chain from pre and post farm gate production and provides an integrated supply chain approach.

The benchmarking process has been completed using an internationally accepted set of food safety requirements, based on industry best practice and sound science, which are developed through a consensus building process by key stakeholders in the food supply chain.

For more information on the PrimusGFS scheme, go to <u>www.primusgfs.com</u> For GFSI official announcement, go to: <u>http://www.myqfsi.com/qfsifiles/PrimusGFS_Successfully_Benchmarked.pdf</u>

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| About GFSI | About PrimusGFS |
| The GFSI, managed by CIES - The Food Business Forum, was set up in 2000 to pursue continuous improvement in food safety management systems, cost efficiency in the supply chain and, above all, safe food for consumers worldwide. | The scope of PrimusGFS is focused on the food safety of those products of the agricultural sector designated to human consumption in their fresh or minimum processed way. PrimusGFS establishes a series of requirements for managing the production, handling, processing and storing operations, which should be met for consumer safety. |
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